



# Reflecting on 2024

and wishing you a Happy New Year



## Revisiting our roots

The Regrid Team got together in Detroit, where the company started as Loveland Technologies in 2009.

Here we are in front of Michigan Central Station, which had been abandoned since 1988 and just reopened as part of a \$950 million renovation by Ford.

When our co-founders started Regrid, Jerry and Mary lived just down the street. Jerry used to sneak in the back, climb to the roof and eat lunch with a view.

A good metaphor for how far we've all come, and what excitement awaits.

# We're partners with Esri

As the world leader in GIS and digital geography, Esri is legendary.

Earlier this year we had the pleasure of spending quality time with Esri co-founder, Jack Dangermond.

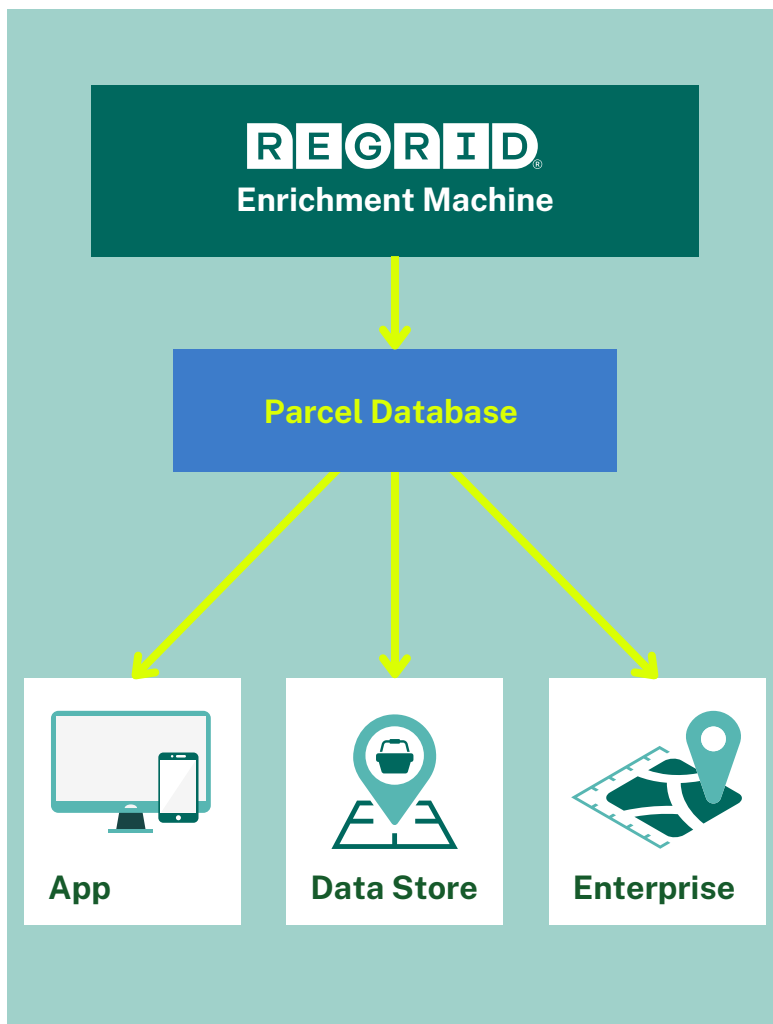
We learned that we both share a vision for solving parcel data for everyone. One enthusiasm led to another, and Regrid is now Esri's commercial partner for parcel data.

This partnership brings incredible benefits to Esri customers, and to all of our parcel customers regardless of technology stack.



Regrid's co-founders, Jerry, Mary, and Larry, with Jack on the Esri campus in Redlands, CA

Enjoy the free parcel boundary tile layer on the ArcGIS Living Atlas and see all of our Esri offerings at [regrid.com/esri](https://regrid.com/esri). More to come in the new year!



## What's in a brand?

Regrid helps everyone make location decisions with parcel data.

It's our brand promise, and what you can expect from us.

We're the best at parcel data because:

1. We focus exclusively on parcel data as the foundational unit of human geography
2. We expand the definition and utility of parcel data by enriching it with other geographic data sources
3. We deploy it to every audience, from casual users to the largest enterprise customers, while our Data With Purpose program supports nonprofits and universities

# Celebrating 2024

Here are some of our favorite accomplishments from 2024, spanning our Esri partnership, new data products, philanthropy, and customer happiness.

## Property App

**~500K+**

more downloads on  
iOS & Android



## Customer Success

**~80%**

one-touch resolution rate  
from our customer support team

## Esri Partnership

**~200K+**

visits on ArcGIS Living  
Atlas since July



## Canada Expansion

**13**

territories sourced  
directly from  
government records

## Building Heights

**184M+**

buildings now with  
height/elevation



## Regrid Giving

**\$150K+**

new donations to nonprofits



## Data With Purpose

**~70**

new nonprofits and  
universities assisted

## Events & Expos

**13**

events attended by  
Regrid Team Members

## Zoning

**99M+**

parcels covered by zoning



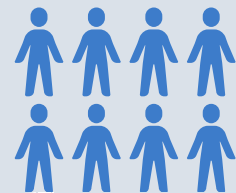
## Many Kind Words

“[Regrid] is a win-  
win for all  
parties.”

Bret Milburn  
Director of Digital  
Solutions/VP at Langan



## Hiring & Growing



8 new team members





## Easy onramps to parcel data

**“71% of the world is covered by water — the rest is covered by Regrid.”**

Wherever you’re seeking parcel data, go to [regrid.com](https://regrid.com) first, where you’ll find transparent access to parcel data in the United States and Canada, with increasing global coverage.

**Visit [regrid.com](https://regrid.com) for more**

**Pro Tip:** If you haven’t already, take out your phone, scan this code, and download The Regrid Property App. You’ll be glad you did. You can also visit the web app at [app.regrid.com](https://app.regrid.com).



We invite you to reach out to the Regrid team to discuss how parcel data can help your business make better location decisions in the new year. Don’t worry, we’re friendly, so don’t be shy.

**Reach out to [parcels@regrid.com](mailto:parcels@regrid.com)**

**"I think having land and not ruining it is the most beautiful art that anybody could ever want."**

**— Andy Warhol**